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Start your business toolkit

Are you sitting on an idea that could be the next big thing, but need that kick-start to make your business concept fly?

We are running a free half day introduction to Activate on 29 October to help you start building your "Business Toolkit".

The course will cover:

- * Some of the key fundamentals of a great business—what works and what doesn't;
- * What questions you need to explore and answer when starting up; and
- * How to begin planning for your journey.

For more information and to RSVP, please click [here](#).



Hothouse: Smarter trade and investment – cutting-edge issues for cross-border business

This seminar is a must for companies which have, or plan to have, interests offshore or who face overseas competition within the New Zealand market. It will also be of interest for policy makers and legal advisors in this topical and fast moving area.



Join Daniel Kalderimis, Principal at Chapman Tripp, and Peter Lund, Head of the Asia Division FTA Implementation Unit at the Ministry of Foreign Affairs and Trade, discuss new developments in international trade and investment regulation.

For more information please click [here](#).

The Copyright Future: Authors, Owners, Orphans, Users and Repeat Infringers

The protections that authors and owners have, or might like to have, under copyright law face challenges from legitimate users and some not so legitimate. This symposium will discuss topical issues in copyright law arising from these challenges.



For more information and to register please click [here](#).

New Zealand in the spotlight - Rugby World Cup 2011

Imagine the millions of eyeballs that will be looking at NZ during Rugby World Cup year! How will you make sure they're looking at you?

Virtual Expos NZ Ltd has been brainstorming about how individual businesses can make the most of this unprecedented opportunity. There's plenty focussing on the 60,000 visitors who'll make it here but what about



the millions of others who will watch us on TV, Google us, talk about us, think about us and possibly want to do business with us? How does one organisation in isolation get noticed? We think there needs to be a 'Business Central', a single focal point for all those eyeballs. One place where businesses can be found easily, be seen and make valuable connections.

Come along to find out more on 4 November. For more information and to RSVP click [here](#).

AnimfxNZ 2009

Now in its fourth year, AnimfxNZ 09 brings together a mix of international speakers, including animation feature directors, vfx supervisors, digital artists and game developers, to present, share and interact with attendees from all over the world.



This year the Animation, Games and Visual Effects conference will be held in Wellington - one of the world's leading cities for Digital Media creation.

For more information and to register please click [here](#).

Massey University's Careers Evening

Learn how to upskill, improve your career prospects or extend an interest at Massey University's Careers Evening.



Come early and enjoy some light refreshments and snacks and meet our academic advisers, students and lecturers for one-to-one personalised course and career advice.

With flexible study options including full or part-time study, on campus or by distance education – study anywhere, anytime to suit your lifestyle and give you the competitive edge.

Choose from more than one thousand programmes including:

- Business • Psychology • Public Policy • Finance • Human Resources • Management
- Accounting • Economics • Teacher Training • Design & Fine Arts • Engineering

For more information click [here](#).

We want to talk to you!

Grow Wellington is a TechNZ partner, delivering the TechNZ business investment programme on behalf of the Foundation for Research, Science and Technology.



TechNZ is focused on growing world-class NZ companies through innovative technology, and Grow Wellington will work with you through the application process and help you achieve your R&D growth plans more effectively. We will also help to identify the most appropriate experts to work with you on your R&D.

If yours is an innovative company and you are interested in taking your R&D plans to the next level, then we want to talk to you!

To start the application process or for more information please click [here](#).

Calling all up and coming film makers wanting to Get Ahead

Up and coming film makers are invited to apply for New Zealand Film Commission sponsorship to attend this year's annual industry conference. The SPADA Get Ahead conference will be held in Wellington on the 12th and 13th of November.

Two sponsorships are on offer which will cover the registration cost and include an allowance for travel and accommodation (if you live outside Wellington).

For more information on how to apply please click [here](#).

Wellington to the World 2009

As part of Global Entrepreneurship Week, Unlimited Potential's W2W event aims to build bridges between academia, technology entrepreneurs and investor communities.



The focus for this year's event is "internationalising your technology venture". Appropriately, our keynote speaker will be Richard MacManus, local web entrepreneur and founder of ReadWriteWeb, one of the world's leading tech blogs.

For more information or to reserve your place please click [here](#).

Get your career started!

The Digital Careers Expo connects students with support services and employers to help them make study and career choices aligned with NZ's future skills needs and become "work ready" for the New Zealand labour market.



Come along to the Wellington Town Hall on Wednesday November 18th and find out some practical information and guidance on ways to find work and career management skills.

For more information please click [here](#).

CMS & Enterprise Search Seminar

Squiz is hosting a free seminar that demonstrates the capabilities of the enterprise web content management system (CMS) MySource Matrix. This seminar includes a presentation on implementation methodology, a demonstration of the latest version of MySource Matrix and a Q&A session.



For more information and to register please click [here](#).



Level 5, 50 Manners Street
Wellington, New Zealand
+64-4-382 0099
info@growwellington.co.nz

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